

Unbuzz the Cloud

## Cloud computing and SaaS



**Hello !**

**Welcome to my introduction  
about Cloud Computing and SaaS**



Unbuzz the Cloud

## The Transport unit for the cloud

The base for a cloud has to be the internet

This generates a huge and powerful resource



Picture: wikipedia



The cloud symbol is used to display the internet

A purple-tinted image showing a wireframe profile of a human head on the left, looking towards the right. The text 'Unbuzz the Cloud' is written in a light purple, sans-serif font across the middle of the image.

## The idea of cloud computing

SaaS concept can be described as following:

**Part of the IT landscape, for example the hardware, data memory and software, will not be provided and operated by the user.**

**IaaS stands for Infrastructure as a Service**, which means renting components like CPU's, data memory and networks.

**PaaS stands for Platform as a Service**, it contains in addition to infrastructure the operating system as well as technical development platform, like application servicer and database.

**SaaS stands for Software as a Service** and means a complete application system (for example a logistics program).





## Hold on! What's ASP then?

**ASP** stands for “**Application Service Providing** “

Also ASP means of providing software via the internet.



Image: Idea go / FreeDigitalPhotos.net

The difference to SaaS is that it was **mostly not multi-client capable standard software** but rather a special solution for a single customer

A wireframe profile of a human head facing right, set against a dark purple background with a subtle grid pattern. The text 'Unbuzz the Cloud' is written in a light purple, sans-serif font across the middle of the head.

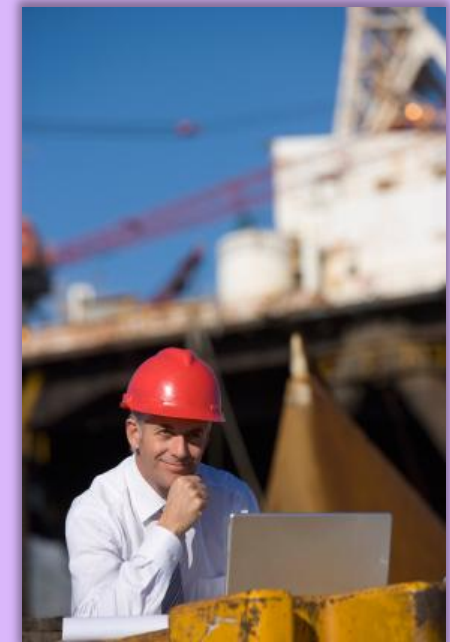
Unbuzz the Cloud

## What is SaaS ?

### Software as a Service (SaaS)

is a software distribution model in which applications are hosted by a vendor or service provider and made available to customers over a network, typically the Internet.

Most of the SaaS models have a very cost-efficient pricing model as they are developed for small and medium sized businesses who look for IT business support solutions with no or very little cost involved.



Unbuzz the Cloud

## The benefits of cloud computing



First of all – reduction of your IT costs



IT grows and shrinks – Scalability



On top – New technology



Everywhere at any time – Flexibility



Go green – Environment



Image: photostock / FreeDigitalPhotos.net



## Bear in mind with the cloud



Data protection



Depending on the service provider



Short notice periods for providers



Less flexibility with customisation



Slower data transfer rate



Image: Idea go / FreeDigitalPhotos.net

A wireframe profile of a human head, composed of a grid of white lines, set against a dark purple background. The text 'Unbuzz the Cloud' is written in a light purple, sans-serif font across the middle of the head.

Unbuzz the Cloud

## Let's sum up with some tags

Cloud Computing was the **main big topic at the Cebit2011** in Germany (Cebit is the biggest worldwide exhibition for information technology)!

80% of the MSB (Medium Sized Businesses) thought **Cloud Computing was not relevant**. 1/3rd of them didn't even know what it is.

Nevertheless there are **big advantages with Cloud Computing!**

The most critical issue with Cloud Computing is **data security!**

Although Cloud Computing is now **the IT buzzword of the year** - does everyone have to be involved?

The IT market is seeing the **cloud as a paradigm shift**, like the one we had with the "Client-Server-Architectures" 20 years ago.

At least, whether **ASP or SaaS** – flexible software renting models **are optimally suited for the fast increasing demands** of companies in regards to cost and fast reaction time etc.



A graphic on the left side of the slide shows a wireframe profile of a human head facing right, with a faint world map in the background. The text 'Unbuzz the Cloud' is written in a white, sans-serif font across the middle of the graphic.

Unbuzz the Cloud

## Women working in the cloud



Jackie does some voluntary writing for the children's cancer information and research charity CCE Research Alliance.

She has written articles for their community website Monty's Corner which discuss various complementary therapies and their potential benefits as part of a treatment program for childhood cancer.

This article has focused on the collaboration with Meltem, the charity Chief Executive, via **cloud computing**.

Article Source: <http://ezinearticles.com/?Women-Working-In-The-Cloud-Using-Cloud-Computing-To-Make-A-Difference&id=5317905>



Thanks !

Thank you very much  
for listening 😊



Any questions?

Please also contact me [kathrin.riemer@logtechconsult.com](mailto:kathrin.riemer@logtechconsult.com)