

FOR IMMEDIATE RELEASE

France Line's MD Marie Boyer named Transportation Woman of the Year 2011

Marie Boyer, the dynamic MD of France Line International Transport Ltd: "The French Road Freight Specialist", was the winner of the Woman in Transportation category at the Network of Aspiring Women Awards 2011 which took place last Friday 30 September 2011 in Birmingham.

Marie was presented with the prestigious award by Jo Cameron, the founder of the Network of Aspiring Women, and by former winner Ruth Waring, MD of Labyrinth Logistics Consulting Ltd, at a glittering ceremony attended by 250 leading women entrepreneurs including Dragon's Den star Rachel Elnaugh who sat on the judging panel.

Fellow judge Penny Mallory, Rally Driver, Motivational Speaker and Presenter, commented: "It was clear from Marie's nomination that she is driven, committed and has an immense amount of passion and enthusiasm, keeping her energy up during challenging times. What we liked about her was the way she seems to bulldoze her way through everything".

Marie said "I am absolutely thrilled and delighted to have won. The other nominees are all inspirational individuals and to be named as the winner, by judges that I truly admire, is a huge honour".

She added: "I put winning this award down to two things. The first one is the continued growth of France Line, in terms of customers, turnover, profit, staff and the growing number of routes we service although we carry on focusing exclusively on freight services between the UK and France. The second reason is my being a voluntary steering member of the networking group Women in Logistics UK".

Marie has transformed France Line into a financially stable company, with a strong and varied customer base, through streamlining all the areas of the business, focusing on customer service, training and engaging her team to meet defined objectives. On top of this challenging job at France Line, as the Press Officer for Women in Logistics UK since July 2009 she has helped increase its profile and membership and influence perceptions of logistics as a career choice for women in the UK.

For more information about France Line, visit www.francelinetransport.co.uk

For more information about Women in Logistics UK, visit www.womeninlogistics.org.uk

For more information about the Network of Aspiring Women, [www.](http://www.networkofaspiringwomen.com/)

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Notes to editors: picture of Marie Boyer receiving her award attached.